

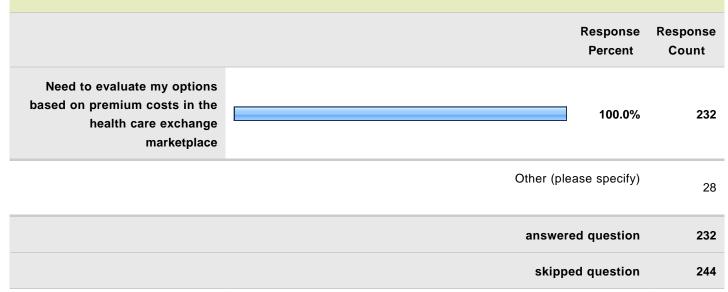
#### 1. Do you plan on securing health care through the federal or state based exchange operating in your state?

|                  | Response<br>Percent | Response<br>Count |
|------------------|---------------------|-------------------|
| Yes              | 21.2%               | 101               |
| No               | 28.8%               | 137               |
| To Be Determined | 50.0%               | 238               |
|                  | answered question   | 476               |
|                  | skipped question    | 0                 |

## 2. You answered NO to "Do you plan on securing health care through the federal or state based exchange operating in your state?" Do You:

| Response<br>Count | Response<br>Percent    |  |
|-------------------|------------------------|--|
| 21                | 17.9%                  | Have Health insurance through spouse coverage      |
| 96                | 82.1%                  | Currently have a grandfathered<br>health care plan |
| 40                | Other (please specify) |  |
| 117               | answered question      |  |
| 359               | skipped question       |  |

# 3. You answered TO BE DETERMINED to "Do you plan on securing health care through the federal or state based exchange operating in your state?" Do you:



| 4. What state is your primary residence located in? |                     |                   |
|---|---------------------|-------------------|
|   | Response<br>Percent | Response<br>Count |
| State:  | 100.0%              | 104               |
|   | answered question   | 104               |
|   | skipped question    | 372               |

5. Please select the following reasons why you are purchasing health insurance through the marketplace? (please select all that are applicable):

|   | Response<br>Percent    | Response<br>Count |
|---|------------------------|-------------------|
| As a self-employed individual, I<br>have not been able to purchase<br>affordable, comprehensive<br>health insurance previously. | 69.1%                  | 67                |
| I have a pre-existing condition that<br>has made purchasing health care<br>very difficult and extremely<br>expensive.           | 43.3%                  | 42                |
| I have dependents and need to<br>have affordable, comprehensive<br>health insurance.  | 27.8%                  | 27                |
|   | Other (please specify) | 20                |
|   | answered question      | 97                |
|   | skipped question       | 379               |

### 6. What are the deciding factors in determining if you will purchase health insurance in the individual exchange marketplace? (check all that apply)

|   | Response<br>Percent | Response<br>Count |
|---|---------------------|-------------------|
| Monthly premium costs;                                  | 93.0%               | 211               |
| Access to doctors and providers in your immediate area; | 71.8%               | 163               |
| Ease of enrollment process;                             | 44.9%               | 102               |
| Ability to access premium<br>assistance                 | 38.3%               | 87                |
|   | answered question   | 227               |
|   | skipped question    | 249               |

7. Have you visited www.healthcare.gov to learn more about the exchange enrollment process?

|     | Response<br>Percent | Response<br>Count |
|-----|---------------------|-------------------|
| Yes | 36.0%               | 116               |
| No  | 64.0%               | 206               |
|     | answered question   | 322               |
|     | skipped question    | 154               |

#### 8. Have you budgeted for health care premiums in 2014? If so, how much have you budgeted to spend in monthly premium costs? Response Response Percent Count Yes 44.5% 142 No 55.5% 177 If Yes, (please specify how much) 129 answered question 319 skipped question 157

| 9. Do you believe you will pay less or more for health insurance in 2014? |                     |                   |
|---|---------------------|-------------------|
|   | Response<br>Percent | Response<br>Count |
| Less  | 33.4%               | 106               |
| More  | 66.6%               | 211               |
|   | answered question   | 317               |
|   | skipped question    | 159               |

| 10. Please Provide Contact Information Here: |                   |
|--|-------------------|
|  | Response<br>Count |
|  | 128               |
| answered question                            | 128               |
| skipped question                             | 348               |