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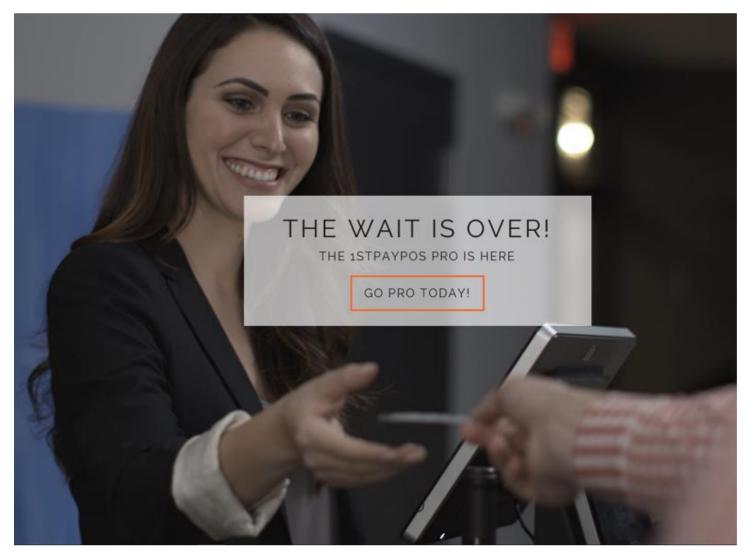
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1stPayPOS Pro: Overview

INTRODUCING 1STPAYPOS PRO

Welcome to 1stPayPOS Pro! The feature-rich, Android-based tablet solution that is perfect for any business environment.

Built to evolve with a merchants' business and simplify day-to-day operations, this best-in-class, cloud-based point of sale solution is an all-in-one storefront management platform that comes equipped with everything your merchant needs to manage their business.

1stPayPOS Pro functionality includes:

- Integrated Payments with EMV
- Reporting
- Multi-register Management
- Multi-location Management
- Inventory Management
- Staff Management
- Menu/Product Management
- Order Placement/Management
- Pricing and Discount Management
- Hassle-Free Maintenance



FEATURES THAT MAKE A DIFFERENCE

ADMINISTRATIVE PORTAL

Allows the business administrator or management to setup employee user roles and permissions, review transaction details, print "X" (cash) and "Z" (closing/settlement) reports, add and update menu items or goods sold.

Accessible through the tablet or a computer. (Accessing the portal through a computer will allow ease of use.)

INVENTORY FLEXIBILITY

Easily customize your menu items and inventory, establish product bundles and modifiers, and configure pricing.

TRANSACTION REPORTING

Get a 360° view of your business. Track and analyze all of your transactions and inventory data from one portal.

BEST-IN-CLASS HARDWARE

Industry-leading POS equipment and peripherals to help modernize and organize your counter-top.



INTEGRATED PAYMENTS

Certified with the latest payment tech including EMV", PIN Debit and mobile payments, like Apple Pay & Android Pay™.

STAFF MANAGEMENT

Manage employee time clocks, review hours and manage permissions from your POS dashboard.

HASSLE-FREE MAINTENANCE

All software-based updates are done remotely and we provide 24/7/365 award-winning customer service support

EVERYTHING YOU NEED & MORE

Integrated Payments

- EMV Chip Card Acceptance
- 3rd Party Contactless Acceptance (Apple Pay, Android Pay, Samsung Pay, etc.)
- PIN Debit
- Manual Credit AVS Support (cvv, zip, etc.)
- Split Tender Payments
- Restaurant Tip Adjust
- Retail (Inline) Tipping
- Multiple Tax Rates by Item
- Order Refunds & Voids
- Partial Authorizations
- Credit (Voice) Authorizations

irst American | www.first-american.net

Reporting

- Transaction Reporting
- Mobile Reporting
- Offline Transaction Capture

Employee Management

- Staff Clock-In & Clock-Out
- Employee Time Tracking
- Emailed Employee Shifts / Payroll Summaries
- Shift Management
- Multi-User Access
- Customizable User Roles
- PIN Login for Cashiers/Servers
- SSO Support

Inventory

- Track Order History
- Inventory Item Notifications
- Count / Receive Inventory

Order Placement

- Table Assignments
- Server/Sales Associate Assignments
- Split Orders by Items
- Save / Hold / Recall Transactions
- Combine / Merge Orders
- Kitchen / Expeditor Printers Supported

Menu/Product Administration

- Department / Category / Subcategory Configurations
- Customizable Screen Layouts
- Multiple Menus & Pricing (Breakfast, Lunch, etc.)
- Item Availability & Pricing By Store
- Menu Item Modifiers

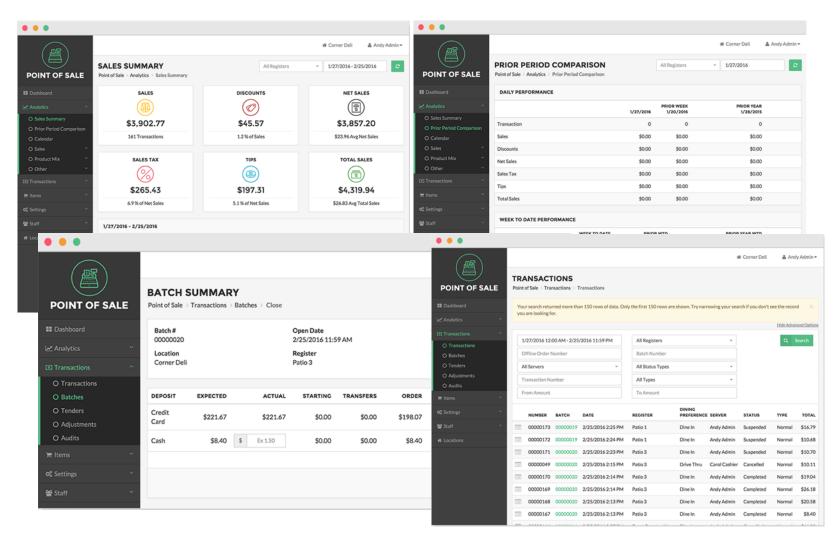
Discounts & Pricing

- Distinct Modifier & Variation Pricing
- Effective Pricing (w/Sales Tax)
- Pricing by Store / Region
- Automatic Discounts (Item Level)
- Receipt and Multi-Item Discount
- Line Item Discounts (\$ or %

1STPAYPOS PRO MERCHANT PORTAL

Back Office Management Tools

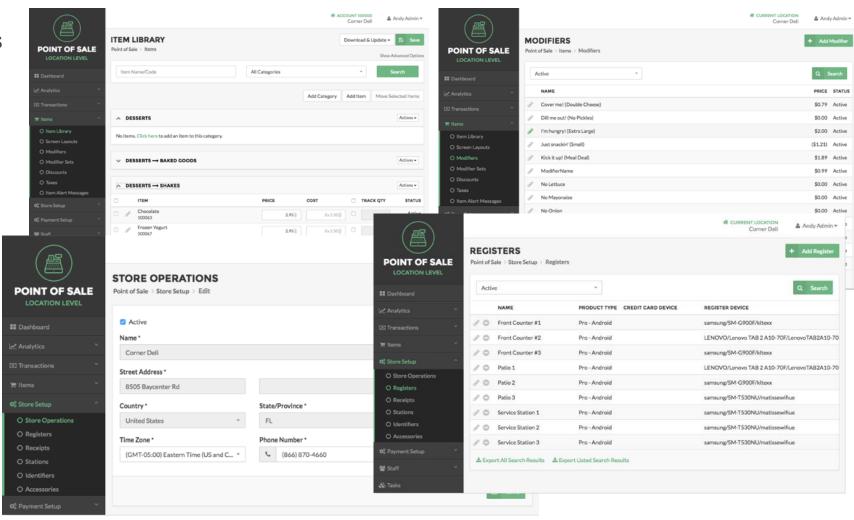
- Merchants can manage one store or many from the secure portal
- 24 x 7 x 365 Access
- Log-in from the 1stPayPOS Pro or from any internet-connected device
- Analytics
 - Sales Summary
 - Prior Period Comparison
 - Settlement Report
 - Calendar
 - Sales
 - Item Mix
 - Additional Analytics
- Transaction Reporting
 - Transactions
 - Batches
 - Tenders
 - Adjustments
 - Audits



1STPAYPOS PRO MERCHANT PORTAL

Back Office Management Tools

- Items
 - Item Library
 - Modifiers
 - Item Alert Messages
 - Discounts
 - Taxes
 - Imports
- Settings
 - Store Operations
 - Tenders
 - Registers
 - Stations
 - Screen Layouts
 - Modifier Sets



1STPAYPOS PRO MARKETS

From front-end functionality to back-office efficiency, 1stPayPOS Pro provides the tools and features that different businesses need.







1stPayPOS Pro: Equipment

1STPAYPOS PRO REGISTER

1stPayPOS Pro All-In-One Register

- 15" Tablet Screen
- Tablet, Stand, Cash Drawer,
 Printer and Cables all in one unit
- Supports quick & easy out-ofbox configuration



1STPAYPOS PRO REGISTER

1stPayPOS Pro 10" or 15" Register

- Tablet
- Stand
- Cables
- Supports quick & easy out-ofbox configuration

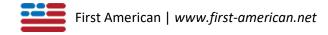


1STPAYPOS PRO LINE BUSTER

1stPayPOS Pro Line Buster*

- Insignia™ 32GB Tablet (Black)
- 10.1" LCD Screen
- Resolution 1280 x 800
- Android OS (7.0 Nougat)
- Wi-Fi, GPS and Bluetooth enabled
- 6000 mAh Li-Ion battery
- Non-payment accepting register





^{*} The per-register monthly license fee applies to each line buster unit

1STPAYPOS PRO INTEGRATED PAYMENTS

Ingenico iPP320 PIN Pad

- Supports EMV card acceptance through First American semiintegrated EMV solution
- Supports Contactless Payments (Apple Pay, Android Pay, Samsung Pay, etc.)
- Supports PIN Debit
- Includes cable
- Includes configuration





1STPAYPOS PRO CASH DRAWER

1stPayPOS Pro Cash Drawer

- Five (5) bill slots
- Eight (8) coin cup removable tray
- Two (2) drawer-front slots
- Two (2) keys
- Includes cable
- Ships in reinforced packaging



1STPAYPOS PRO PERIPHERALS

Adapt 1stPayPOS Pro to the merchant's business needs with peripherals that add convenience and functionality.

Thermal Printer

- Epson T-20 Printer
- Includes Y-Cable

Kitchen Printer

- Star 742 Dot Matrix Printer
- Includes one (1) WiFi adapter

Barcode Scanners

- Zebra LS-2208 scanner, with USB connector
- Socket Bluetooth scanner

WiFi Adapter

- TP-Link TL-WA850RE
- 300Mbps
- Wall-mount design

1STPAYPOS PRO EQUIPMENT PACKAGES

Equipment Pricing: All equipment pricing is included on your current First American Equipment Price List

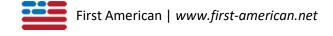
Package #1 – 10": Includes 1stPayPOS Register 10" (tablet and stand), thermal printer (Epson T-20), iPP320 PIN pad, cash drawer and cables

Package #2 – 15": Includes 1stPayPOS Register 15" (tablet and stand), thermal printer (Epson T-20), iPP320 PIN pad, cash drawer and cables

Package #3 – All-in-One: Includes All-in-One unit (with integrated tablet, stand, printer and cash drawer), iPP320 PIN pad and cables

A-La-Carte Equipment:

- 1stPayPOS Pro Register 10" (tablet, stand and cables)
- 1stPayPOS Pro Register 15" (tablet, stand and cables)
- 1stPayPOS Pro Register All-in-One (includes cables)
- Thermal Printer Epson T-20 (includes "Y"-cable; USB connection)
- Kitchen Printer Star 742 Dot Matrix (LAN connection; includes TP Link WiFi adapter)
- Ingenico iPP320 PIN Pad (includes cable and configuration)
- Barcode Scanner (USB connection)
- Barcode Scanner (Bluetooth connection)
- Cash Drawer (includes reinforced packaging and cable)
- TP Link WiFi Adapter

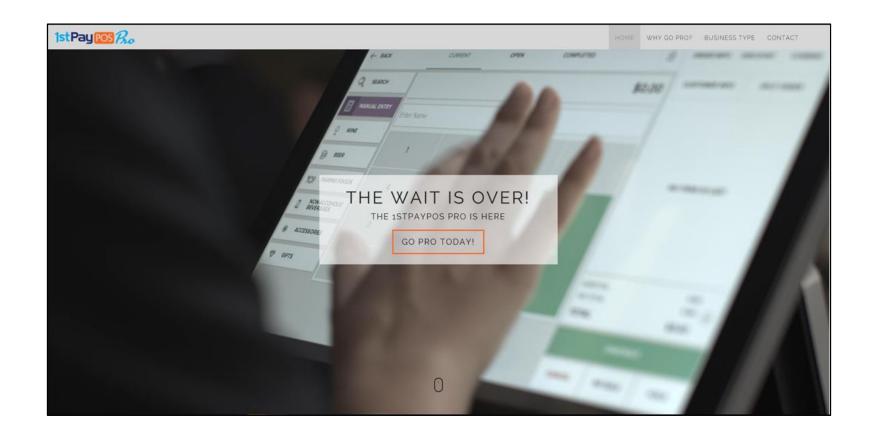


1stPayPOS Pro: Marketing

1STPAYPOS.COM

1stPayPOS Pro Website

- 1stpaypos.com
- Product information
- Key product values & benefits
- Merchant types and more

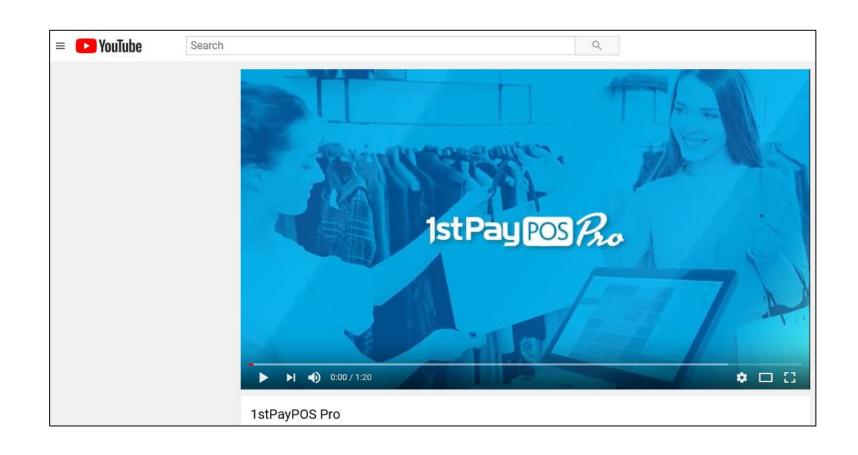


1STPAYPOS PRO VIDEOS

1stPayPOS Pro Videos

Click link to play

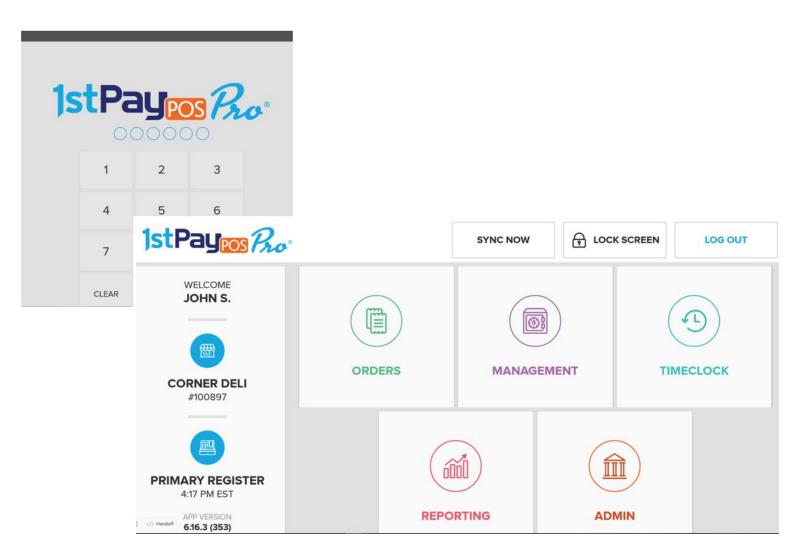
- 1stPay YouTube Channel
- Promotional Video
- Retail Video
- Restaurant Video
- Spilt Orders
- Store Operations Settings
- Reporting
- <u>User Role Permissions</u>
- Back Office Analytics
- Back Office Timeclock
- Back Office Transactions
- Back Office Staff
- Back Office Items



1STPAYPOS PRO DEMOS

1stPayPOS Pro Online Demos

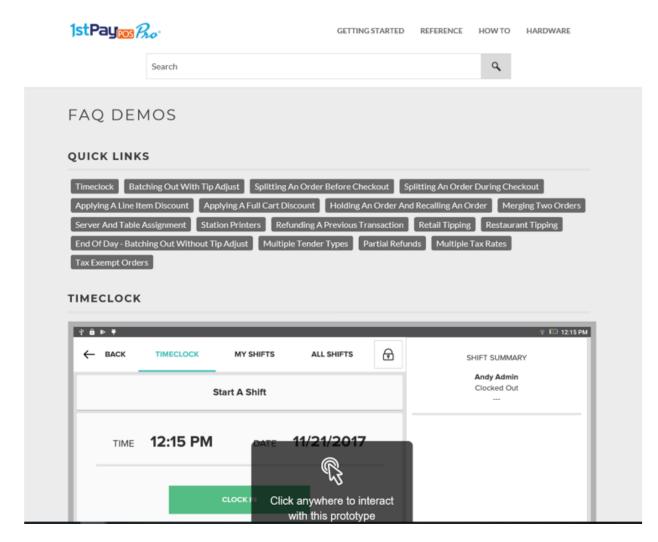
- Click-through demos of main features and functionality
- Advanced Demo (Log-in: 123456)
- Basic Retail Demo
- Basic Restaurant Demo



1STPAYPOS PRO DEMOS

1stPayPOS Pro Online Demos

- FAQ Demos:
- Demos include:
 - Timeclock
 - · Batch Out with Tip Adjust
 - Split Order Before Checkout
 - · Split Order During Checkout
 - · Apply Line-item Discount
 - Apply Full-cart Discount
 - Hold/Recall Order
 - Merging Two Orders
 - Server/Table Assignment
 - Station Printers
 - Refund Previous Transaction
 - Retail Tipping
 - · Restaurant Tipping
 - Batch Out without Tip Adjust
 - Multiple Tender Types
 - Multiple Tax Rates
 - Tax Exempt Orders



1STPAYPOS PRO FLYERS

Support prospecting and selling with a variety of informational flyers.

Overview



High-level



Detail



Features





1STPAYPOS PRO FLYERS

Support prospecting and selling with a variety of informational flyers.

Overview



High-level



Detail



Features

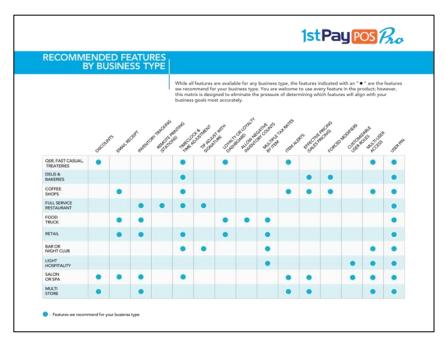




1STPAYPOS PRO FLYERS

Support prospecting and selling with a variety of informational flyers.

Business Type Matrix



Merchant Segment Fit



Features

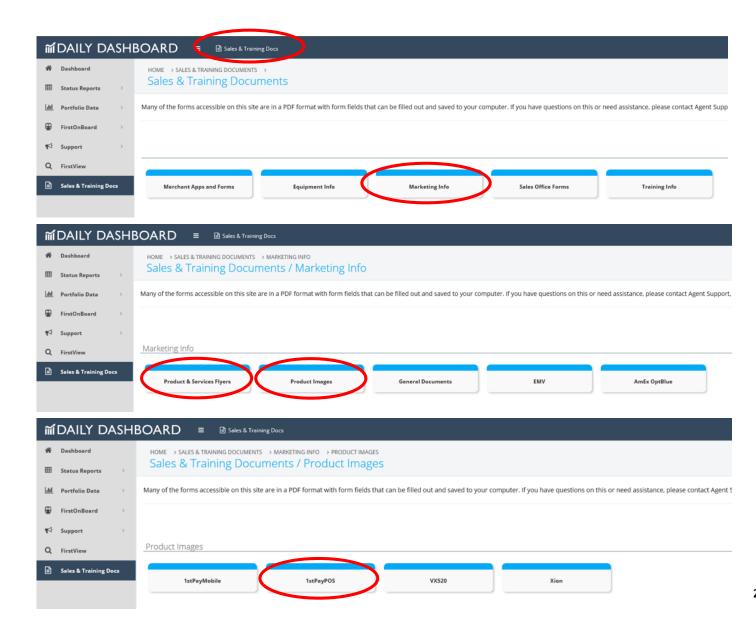




1STPAYPOS PRO MARKETING MATERIALS

1stPayPOS Pro Marketing Materials

- Daily Dashboard: <u>dailydashboard.net</u>
- Sales & Training Docs → Marketing Info
- Product & Service Flyers
 - 1stPayPOS Pro Detail
 - 1stPayPOS Pro Features
 - 1stPayPOS Pro Features by Matrix Type
 - 1stPayPOS Pro Highlevel
 - 1stPayPOS Pro Merchant Segment Fit Chart
 - 1stPayPOS Pro Overview
- Product Images → 1stPayPOS
 - 1stPayPOS Pro 10"
 - 1stPavPOS Pro 15"



1stPayPOS Pro: Merchant Forms

1STPAYPOS PRO MERCHANT PRICING

1stPayPOS Pro pricing is structured to allow you the most flexibility in setting merchant pricing. Now, you can position 1stPayPOS Pro the way you want with each merchant.

Set-up Fee

- You may apply a one-time set-up fee in the amount of your choice
- Fee may be used to off-set System
 Implementation expense (ISO expense for
 System Implementation applies to all 1stPayPOS Pro
 installations; expense applied through residuals)
- First American will collect the set-up fee entered on application via ACH and pay ISO via residuals

Monthly License Fee

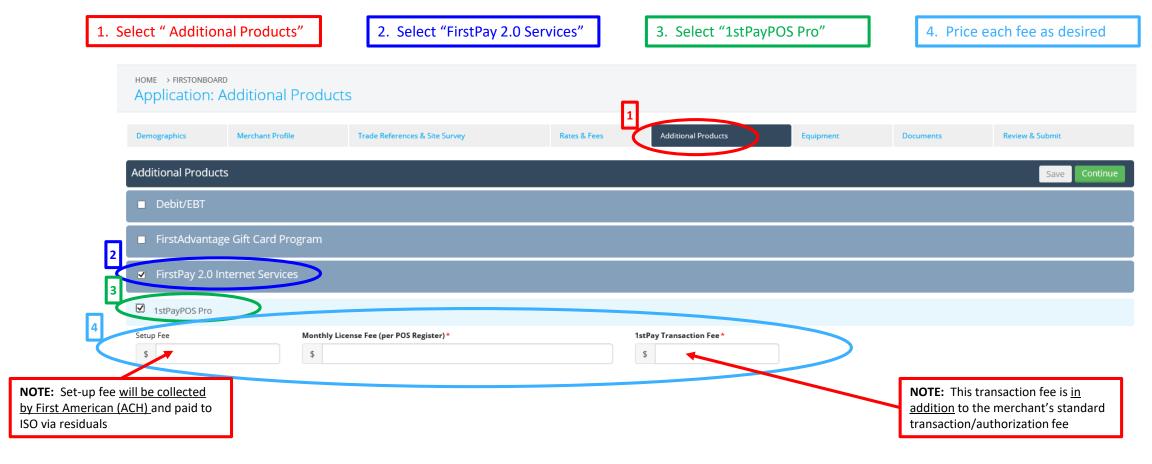
- Fee applies to each 1stPayPOS Pro register for the merchant
- Fee amount must be the same for each register at a merchant
- Fee may be set at any amount desired, including \$0.00 (ISO expense will apply)

1stPay Transaction Fee

- Fee will apply to any transaction run through 1stPayPOS Pro
- Fee amount is <u>in addition</u> to standard authorization/transaction fee
- Fee may be set at any amount desired, including \$0.00 (ISO expense will apply)

FIRSTONBOARD: 1STPAYPOS PRO

To complete a merchant application using FirstOnBoard, follow these simple steps:



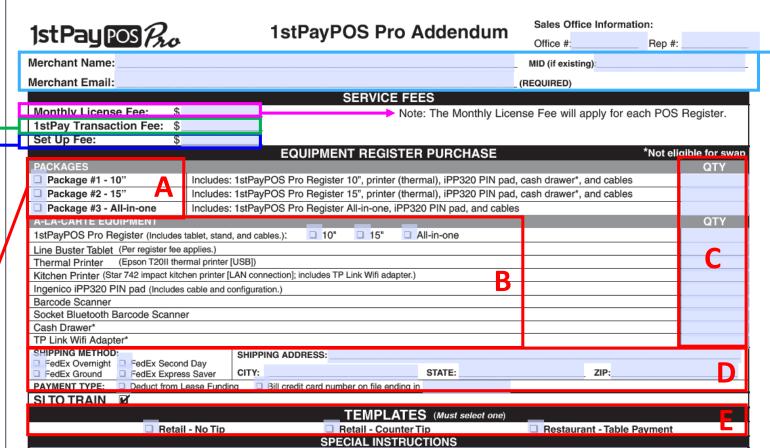
FIRSTONBOARD: 1STPAYPOS PRO

In the Equipment section, select "Add 1stPay Equipment" Add 1stPay Equipment HOME > FIRSTONBOARD Application: Equipment A 1stPayPOS Pro - 15" monitor package Demographics Merchant Profile Trade References & Site Survey Rates & Fees Additional Products Includes ✓ 1stPayPOS Pro Equipment √ 1stPayPro Register 15" √ 1stPayPro iPP320 No Equipment assigned to this Application. ✓ 1stPayPro Cash Drawer **ADD 1stPAY EQUIPMENT:** ✓ 1stPavPro Thermal Printer **NOTE:** When you select a register 1stPayPro Kitchen Printer A. Select a package based on the B package (10", 15" or All-in-One), you 🗌 1stPayPro Barcode Scanner tablet screen size desired - 10", will need to add-up the equipment 15" or All-in-One. (Package contents Templates (Must select one) C are automatically selected) cost for each included item from the 1stPayPOS Pro Retail - No Tip equipment price list to determine B. Select additional items, if needed Payment Method your total expense for the package. C. Choose the set-up template D needed Select One D. Select payment method: Price (If "Lease" payment type is selected, please indicate monthly payment amount.) Credit Card if selling system to merchant (ISO will be charged through on-file Comments process) Lease if merchant is leasing the system (Requires lease application to be completed) E. Enter price (if applicable)

1STPAYPOS PRO MERCHANT ADDENDUM

To add 1stPayPOS to an existing merchant account, follow the simple steps below on the 1stPayPOS Pro Addendum. Once complete and signed, submit to: MaintenanceSupport@first-american.net

NOTE: This transaction fee is in addition to the merchant's standard transaction/authorization fee **NOTE:** This fee will be collected by PACKAGES First American (ACH) and paid to ISO via residuals **NOTE:** When you select a register package (10", 15" or All-in-One), you will need to add-up the equipment cost for each included item from the equipment price list to determine Cash Drawer' your total expense for the package.



Complete merchant information

EQUIPMENT SELECTION:

- A. Packages have been created to simplify product selection. Simply choose a package based on the tablet screen size desired (10", 15" or All-in-One). (Package contents are as-labeled)
- B. A-la-carte items may be added to a selected package, or you may create your own complete set-up by selecting individual items.

 (Included content is as-labeled)
- C. Mark the appropriate quantity for each package / item selected
- D. Complete shipping / billing information
- E. Select set-up template to support the merchant-type

1stPayPOS Pro: Deployment & Installation

1STPAYPOS PRO MERCHANT INSTALL & TRAINING

Every 1stPayPOS Pro installation is supported by our specialized installers.



Pre-Installation Call

- Review configuration topics
- Advise of next-steps

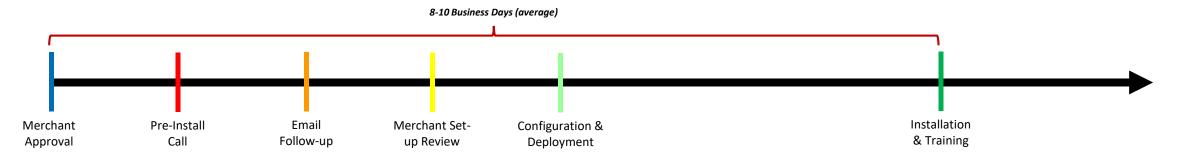
Merchant Set-up Review

- Email to merchant/owner
- Follow-up items for configuration

Installation and Training

- · Formal installation and training
- Occurs after system delivery to merchant

1STPAYPOS PRO INSTALLATION PROCESS



Pre-Installation Call

30-minute call with merchant owner to introduce the 1stPayPOS Pro, review the installation process and discuss specific configuration topics. These configurations will be preprogrammed into the 1stPayPOS Pro prior to shipping.

Merchant Set-up Review

After the pre-installation call, an email will be sent to the merchant owner reviewing the call topics. Included will be a group permissions list for the merchant to review/approve, inventory, discount and modifier templates (if applicable), and a reminder for the merchant to submit these completed templates (if applicable). The email will also include the scheduled delivery date for the 1stPayPOS Pro, and telephone and email contact information should the merchant have follow-up questions.

Installation & Training

Once the 1stPayPOS Pro unit(s) has arrived at the merchant, our specialized installers will schedule time with the merchant to complete formal installation and complete training on the 1stPayPOS Pro.

1stPayPOS Pro: Support

1STPAYPOS PRO SUPPORT

Online Web Portal

- Help.1stPayPOS.com
- Comprehensive online product "manual", including tutorials, set-up, management, feature/functionality and more
- FAQ Demos: <u>help.1stpaypos.com/faq-demos</u>

1stPayPOS Pro Support Desk

- (844) 889-7675
- 24 x 7 x 365 support

