

[XYZ ASSOCIATION MEMBERS/ALUMNI] GET SPECIAL ACCESS TO FARMERS INSURANCE CHOICE [BEGINNING ON DATE]

Use this bracket for
Coming Soon only

Q: What is Farmers Insurance Choice?

A: Farmers Insurance Choice is a powerful tool that enables you to quickly and easily compare and save on auto, home, and renter's insurance. With the click of a button using Farmers Insurance Choice, or a phone call to our call center, we can provide you with multiple competing quotes from highly-rated¹ carriers for insurance you can customize for your needs so you can choose the coverage that's right for you.

Q: What benefits can I expect using the platform?

A: With Farmers Insurance Choice, you can expect competitive and affordable prices from multiple highly-rated carriers all in one place – in just minutes. You may also receive special savings and convenient payment options. Save even more when you bundle policies together from one carrier.

Q: What special discounts are available through Farmers Insurance Choice?

A: For example, Farmers GroupSelectSM customers **saved an average of 22%*** on auto insurance by switching. See for yourself how much you could save with automated payments, good driver rewards, and multi-policy discounts.



It's fast. It's easy. Get your personalized quotes today!

Call 866-586-6048, or visit [\[placeholder.com/xyz\]](#)

Q: What sort of payment options are available from carriers on Farmers Insurance Choice?

A: There are a variety of convenient and automated payment options available. Most carriers offer a discount for automatic payment options.

Q: What if I needed to make a claim?

A: To make a claim, simply contact the insurance company that you obtained your policy from. All of the carriers available on Farmers Insurance Choice have dedicated auto and home claim teams who will guide you through the claim experience.

Q: How do I obtain quotes or get more information about Farmers Insurance Choice?

A: [For additional information or to obtain quotes, call **866-586-6048**, or visit **[placeholder.com/xyz]**
Use for existing accounts [Look for more information coming soon on how to obtain quotes again.] **Use this bracket for Coming Soon only**



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*Savings based on the average nationwide annual savings in 2021 reported by new customers who called the Farmers GroupSelect employee and affinity member call center, switched their auto insurance to Farmers® branded auto insurance policies issued the Farmers GroupSelect employee or affinity member program, and realized savings. Potential savings vary by customer and may vary by state and product. Statistics do not reflect sales of products sold on Agent360SM.

¹Ratings are based on A.M. Best Company's independent opinion of a company's financial strength and ability to meet its ongoing insurance policy and contract obligations. It is based on a comprehensive quantitative and qualitative evaluation of balance sheet strength, operating performance, and business profile. There are seven rating categories.

Farmers Insurance Choice is used by Farmers General Insurance Agency, Inc. (the "Agency") and other independent agencies and captive agents to provide consumers a broad choice of insurance providers. Coverage may be underwritten by carriers unaffiliated with Farmers GroupSelect through the Agency: CA License #0D25399.

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Farmers Insurance ChoiceSM