

MORE CHOICE. MORE SAVINGS.<sup>SM</sup>

[beginning on date] Use this bracket for Coming Soon only



As an [XYZ Associtaion member/alumni], you have access to auto, home, and renter's insurance you can customize through **Farmers Insurance Choice**. Quickly and easily compare and save with multiple quotes from carriers highly-rated\* by A.M. Best Company all in one place - - in just minutes.

**What is Farmers Insurance Choice?**

Farmers Insurance Choice is a powerful tool that enables you to compare prices and choose the policies that work best for you. Farmers Insurance Choice makes it easier than ever to find great coverage for your unique needs at great prices. Call 866-586-6048, or visit [url.com/xyz] to get your free, no-obligation quotes today.

**What savings are available through Farmers Insurance Choice?**

Farmers Insurance Choice gives you access to convenient payment options, some that come with additional discounts. As for auto savings, Farmers GroupSelect<sup>SM</sup> customers **saved an average of 22%<sup>1</sup>** on auto insurance by switching. Plus, save even more when you bundle auto and home or renter's policies together.

 **It's fast. It's easy. Get your personalized quotes today!**  
Call 866-586-6048 or visit [url.com/xyz]

**Call and save with  
Farmers Insurance Choice**



**Choice of multiple  
quotes from highly-  
rated\* carriers**



**Choose coverage to  
suit your needs**



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\*Ratings are on A.M. Best Company's independent opinion of a company's financial strength and ability to meet its ongoing insurance policy and contract obligations. It is based on a comprehensive quantitative and qualitative evaluation of balance sheet strength, operating performance, and business profile. There are seven rating categories.

<sup>1</sup> Savings based on the average nationwide annual savings in 2021 reported by new customers who called the Farmers GroupSelect employee and affinity member call center, switched their auto insurance to Farmers<sup>®</sup> branded auto insurance policies issued the Farmers GroupSelect employee or affinity member program, and realized savings. Potential savings vary by customer and may vary by state and product. Statistics do not reflect sales of products sold on Agent360<sup>SM</sup>.

Farmers Insurance Choice is used by Farmers General Insurance Agency, Inc. (the "Agency") and other independent agencies and captive agents to provide consumers a broad choice of insurance providers. Coverage may be underwritten by carriers unaffiliated with Farmers GroupSelect through the Agency: CA License #0D25399.

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